

The new Mahindra Maxximo Plus is designed to meet the demands of your business. It's powered by Fuel Smart, a one-of-its-kind technology that lets you control both power and mileage. It's high on toughness. And low on maintenance. It comes with a host of features that ensure you stay ahead. Always.

Here's how the new Maxximo Plus offers you the 'plus' advantage to keep you ahead:

# Presenting the Fuel Smart technology

Fuel Smart is an innovative yet simple-to-use technology that powers the new Mahindra Maxximo Plus. It allows you to switch between more power and more mileage as and when you need, at the push of a button. It has two modes of functioning:





# Power Mode:

Switch to this mode when you want to utilise the entire 26 HP (19.2 kW) of power that the new Mahindra Maxximo Plus has to offer. For instance, when climbing up a steep incline on a full load.





### Eco Mode:

Switch to this mode when you don't have the need for all that power. For instance, when going down an incline without any load. Using less power means the vehicle delivers an outstanding mileage of 21.9 KM/Litre\*\*.

So you save on fuel cost and earn more.



### Performance Plus

**Maximum power**: 26 HP (19.2 kW) of power allows you to transport the heaviest of loads up the steepest of inclines with ease

**Top speed**: A top speed of 72 km/hr results in a faster turnaround time, more trips per day and hence, more earnings

Warranty: Complete peace of mind with a 2 years/60,000 km warranty\*

Drive with confidence as the Maxximo Plus comes with 3 years/ 1 lakh Km engine warranty#

\*\*Depends of actual driving conditions. As per VRDE certification for Mahindra Maxximo Plus \*whichever is earlier





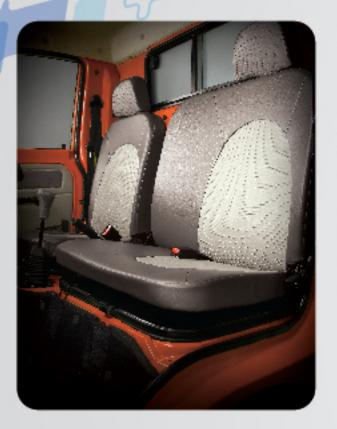


### **Toughness Plus**

**Long wheelbase:** A long wheelbase of 1950 mm helps keep your new Mahindra Maxximo Plus stable on the most difficult terrains, even on a full load

Class-leading 7 leaf spring suspension: The 7 leaf springs make its rear suspension sturdier than other mini trucks that have only 3

**Highest-in-class payload and the largest-in-class loading area:** With a payload of 850 kg and a 35 sq. ft. (3.23 sq. mt.) loading tray, you carry more load per trip and earn more





### Comfort and Style Plus

Spacious cabin: With 85 cu. ft. (2.4 cu. mt.) cabin space, it's cabin is the widest and tallest in the class Long co-driver's seat: Extra-cushioned seats with no obstruction between driver and co-driver seat, so you can rest and even sleep between trips

Mobile charging point: To help you stay connected on the go

Stylish front look: An attractive front grille and distinct design are sure to help you stand out on the road

# **Safety Plus**

LSPV brakes with booster assist: Equipped with an efficient braking system, the vehicle stays in your control and is much safer to drive Frontal crash structure: An impact absorbing structure between the front bumper and chassis minimizes chances of injury in case of a collision



The Maxximo Plus 'Same Day Service' promise: Get your vehicle delivered on the same day or labour charges will be free. This ensure that your vehicle runs longer and you earn maxximum profit.



\*Terms and Conditions apply. Same Day Service is applicable on select services only. For more information, visit your nearest Mahindra dealer.

# Technical specifications

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ENGINE	
No. of Cylinders	2
Displacement (cc)	909
Power (HP / kW)	26 HP (19.2 kW) @ 3600 rpm
Torque (Nm / Kgm)	55 Nm / 5.5 Kgm @ 1800-2200 rpm
CLUTCH	
Type	Single Plate Dry
GEARBOX	
Type	Manual
No. of Gears	4 Forward & 1 Reverse
STEERING	
Type / Description	Manual Steering with Rack & Pinion
SUSPENSION	
Type / Description	Front-McPherson Independent Suspension
	Rear-Leaf Spring
BRAKES	
Front	Disc brakes
Rear	Drum brakes
WHEELS & TYRES	
Wheel Rim Designation (cm)	4J X 12 (30.5 cm)
Tyre Size Designation (cm)	145/80 R12 (30.5 cm)

FUEL TANK	
Capacity (Ltr)	33
VEHICLE DIMENSIONS	
Length (mm)	3800
Width (mm)	1540
Height (mm)	1900
Wheelbase (mm)	1950
Cargo Box Dimensions (mm)	2280 x 1540 x 330
Loading Body Platform Area	35 sq.ft. (3.23 sq.mt.)
SEATING	
Seating Capacity	D+1
WEIGHTS	
Maximum GVW (kg)	1815
Payload (kg)	850
COLORS	



Appy Red



Diamond White

Wide service network

Nation-wide network of Mahindra authorised dealers and over 2400 company trained service centers ensure easy access for servicing your vehicle. So you save on both time and money



Mahindra & Mahindra Ltd., Automotive Sector, Mahindra Towers, 3rd Floor, Akurli Road, Kandivali (E), Mumbai 400 101.

Dealer's stamp

•All features and colors mentioned are not available on all models •Accessories shown are not part of the standard equipment •Performance figures may differ in conditions other than test conditions •Vehicle body color may differ from the printed photograph •In view of our policy of continuously increasing our product, we reserve the rights to alter specification and design without prior notice and without liability •Please check model details with our nearest dealer •Also available in BS IV variant.

